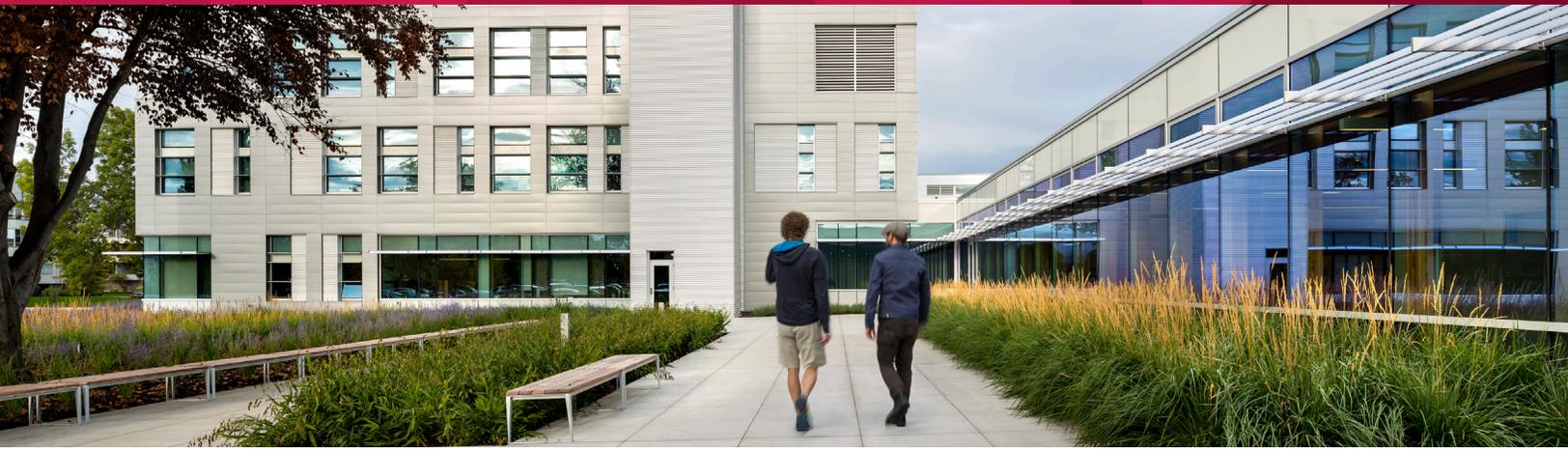


# Enrolment Report

## December 2025

*\*Updated Jan. 27, 2026, to correct headcount in Foundational programs.*





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## How to read this report

This report presents a point-in-time view of Fall 2025 enrolment as compared to Fall 2024 enrolment at Okanagan College. It compares the number of students (headcount metric) engaged as learners at OC between September 1 and December 31 (fall term) this year and last year.

Unless otherwise specifically noted, most of the analysis and data in this report **do not include** general interest, non-credential or short-term vocational training (e.g. First Aid). The May and August enrolment reports will present a fuller picture of these courses, most of which are offered through OC's Continuing Studies and Corporate Training / InspirED catalogue.

In several places in this report, we will refer to a change in enrolment illustrated by a percentage. Percentages are calculated by completing a year-over-year comparison.

It is important to note that planning assumptions published in this report represent information currently available. **Planning assumptions can and will change as new information is gathered**, and programming decisions are based on a wide range of factors including, but not limited to, enrolment data.

## Glossary

**Annual enrolment:** The total volume of students in all offerings, including part-time vocational/general interest courses, over the course of twelve months.

**Domestic enrolment:** The total volume of students who pay domestic tuition fees.

**Fall enrolment:** The total volume of students in each offering, not including part-time vocational/general interest courses, between September 1 and December 31.

**Full-time Equivalency (FTE):** A measure of total student activity in the fiscal year (April 1 to March 31). FTE is calculated by converting individual course loads (full and part-time) into an overall full-time equivalency.

**Headcount (HC):** The total number of individual students registered during a given period, regardless of their course load or program.

**International enrolment:** The total volume of students who pay international tuition fees.

**Stable enrolment:** A point-in-time ("snapshot") measurement of enrolment taken at approximately 15% (or two weeks) into the fall, winter or summer term. This metric is used for future planning purposes, as it is considered to be a reasonable representation of enrolment while the term is in progress; once the term is concluded, final enrolment data provides more precise information.

## Summary and Analysis

A comparison of stable enrolment figures from Fall 2025 against Fall 2024 indicates an overall 6% year-over-year decrease in Fall Enrolment at Okanagan College.

This shift is due primarily to a significant drop in international enrolment (a decrease of 590 students).

While year-over-year domestic enrolment increased, the growth was more limited (an increase of 116 students).

Okanagan College continues to focus on growing domestic enrolment, and the increase in Fall 2025 reflects early positive results of ongoing key strategic priorities. These include: strengthening domestic recruitment efforts; focusing programming on high demand sectors (Health, Skilled Trades, and Technologies); leveraging innovation and supporting Canadian businesses to scale and achieve greater productivity, growth and impact; and building out OC's Strategic Enrolment Management strategy and use of data to support decision-making. Combined with many other initiatives, the College continues to prioritize learner experiences, choices and employment goals, as well as local and regional labour market needs.

OC is anticipating continued decreases in new international student enrolment, as a result of federal immigration policies. The College is using a planning consideration based on a continuation of the decrease experienced from Fall 2024 to Fall 2025.

*Job openings in the Thompson-Okanagan region are projected to total 110,500 over the next 10 years. Roughly 74 percent will result from replacing primarily retiring employees, while 26 percent will be brand new roles driven by economic expansion. Employment demand is expected to grow at an average annual rate of 0.9 percent, slightly outpacing the region's projected population growth of 0.5 percent per year during the same period.*

*Labour Market Outlook  
2025 – 2035 Forecast*

	Fall 2024 Stable Enrolment	Fall 2025 Stable Enrolment	Fall 2026 Planning Assumption	Fall 2027 Planning Assumption
<b>International student enrolment</b>	<b>2,010**</b>	<b>1,450**</b>	<b>850*</b>	<b>250*</b>

\*Planning assumption. Number is approximate.

\*\*All programs including Continuing Studies

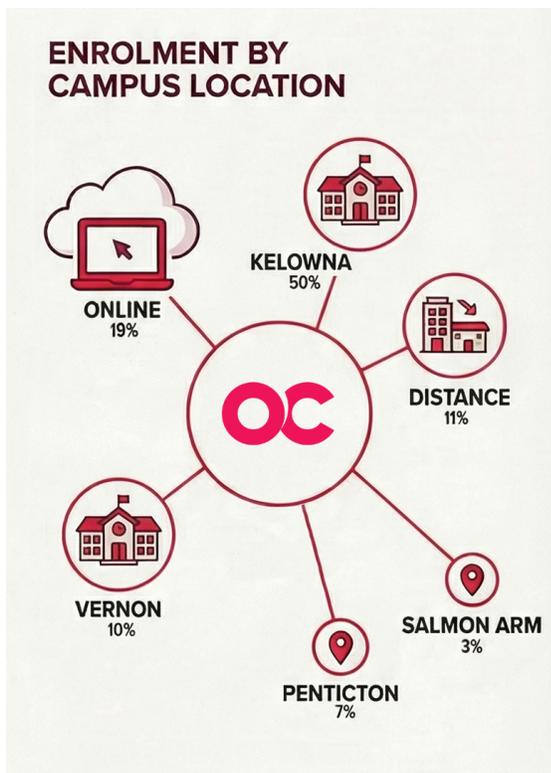
This would mean a further decrease of approximately 600 international students (over 40% decrease) in Fall 2026, and again in Fall 2027. This is because our current Fall 2025 enrolment includes students who began their studies prior to federal policy changes, when there were greater volumes of international students applying to and attending OC. As these students conclude their programs and graduate, fewer new students are enrolling than in years past and our overall total will decrease each year.

Conversely, domestic enrolment is anticipated to increase by an additional 2% to 5% annually. Increased domestic enrolment, focused program alignment and strengthening the learner experience, is expected to offset some of the impact of declining international enrolment.

However, it is understood that domestic enrolment growth is not evenly distributed across all programs, and that the College needs to continue its efforts to improve and strengthen offerings and operations to maximize growth potential.

## Highlights

- **Total Headcount:** Declined in Fall 2025 by 6%, as compared to Fall 2024. Based on current planning considerations a further decline of approximately 6% is anticipated for Fall 2026.
- **Domestic Enrolment:** Up over 2%, surpassing targets. This growth continues into Winter 2026 with domestic deposits up 5%. A current planning assumption for Fall 2026 is that the growth pattern will continue at an approximately consistent pace depending on program mix.



Graphic captures headcount by location. Students attending multiple campuses are counted at each campus.

- **International Enrolment:** Down over 29% compared to Fall 2024, with approximately 150 new students in Fall 2025, and fewer than 40 new students in Winter 2026.
- **Campus Trends:** Decreased enrolment at all four OC campuses in credentialed programs, though the extent of the changes varied. The College is tracking where increases and decreases are occurring, and adjustments are being made with an overall objective to protect student access and choices.
- **Course delivery methods (in-person, online, hybrid):** Over the past several years, OC has increased course delivery options for students, and this fall has tracked the full volume of students participating in online course offerings as well as distance education. Note: Students who take courses online and at one or more campuses are counted in each category (they are counted at the physical campus/es and online and/or distance).

- **Portfolio Trends:** Enrolment declines in Arts, Business and Sciences. In contrast, Foundational, Health & Social Development, and Continuing Studies saw increases, while Trades and Technology enrolment remained stable.
- **Strategic Enrolment Management** – **strategy development:** The College has invested in strategies to support decision-making, improve student recruitment and retention, and improve the overall learner experience. The growth in domestic enrolment of some programs in Fall 2025 reflects early outcomes of this collaborative effort, including work led by portfolios and instructional employees, as well as by supporting departments.

### PROGRAM PORTFOLIO PERFORMANCE

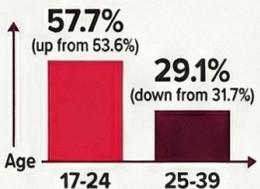
STRONGEST DOMESTIC GROWTH		INTERNATIONAL DECLINES	
			
<b>+55</b> Foundational	<b>+74</b> Health & Social Development	<b>-215</b> Arts	<b>-207</b> School of Business

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**TECHNOLOGY PROGRAMS AND SKILLED TRADES ENROLMENT – MODEST GROWTH**



### THE CHANGING STUDENT PROFILE



**OUR STUDENT BODY IS GETTING YOUNGER**

Age	Percentage
17-24	57.7% (up from 53.6%)
25-39	29.1% (down from 31.7%)

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#### GEN Z RISES AS MILLENNIAL SHARE DECLINES

 <b>GEN Z</b> (59%, up from 54%)	 <b>MILLENNIALS</b> (40%, down from 42%)
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**INDIGENOUS STUDENT REPRESENTATION IS GROWING**  
(up from 7.0% in 2024)

### KEY PERFORMANCE METRICS



**FALL 2025 INTAKE FUNNEL**

<b>6,505</b> APPLICATIONS	<b>OVERALL YIELD RATE IMPROVED TO 42%</b> up 1 percentage point from 41% (2024)
<b>3,248</b> DEPOSITS	<b>STUDENT RETENTION RATE SHOWS SIGNIFICANT INCREASE 74.4%</b> (up from 68%)
<b>2,735</b> NEW STUDENTS	<b>AVERAGE COURSE LOAD SLIGHTLY DECREASED 6.7 to 6.4 per FTE</b>

## Looking ahead to Fall 2026

This report considers the year over year enrolment changes between Fall 2024 and Fall 2025. If we assume that enrolment activity will continue to follow similar patterns, the following can be used as planning considerations:

- Total headcount in Fall 2026 will decrease by approximately 400 or 6%, largely due to the continued reductions in international student enrolment.
- International enrolment will continue to decrease, at a rate of approximately 600 fewer students per year in Fall 2026 and Fall 2027.
- Domestic enrolment overall will continue to increase when measured by headcount. It is important to remember that headcount does not reflect a student's course load (whether they are part-time or full-time) or the duration of their program (e.g. microcredential vs. degree).
- By portfolio and at the program level, enrolment trends vary: some areas are growing and it is assumed they can and will continue to increase. In other areas, it is assumed current declines will continue, particularly in programs that were previously well-enrolled by international students. Other programs are either capped and unable to grow enrolment, or have experienced a unique enrolment pattern this year based on other factors, and therefore are not assumed to increase next year.
- It will be important to review FTE metrics in May, as there are indications that more students are taking fewer courses per term and/or shorter programs.

It is important to note that these planning considerations do not reflect adjustments that are or will be made through the year to improve recruitment, applicant communications, student experience, program offerings, course and program design, etc.

## Data Reporting: December 2025 Enrolment Report

### Summary Table: Enrolment by Campus - Stable Enrolment Comparison

*(Excluded: Continuing Studies Non-credential)*

Delivery Campus	F24	F25
Distance	1301	1021
Kelowna	5221	4677
Online	6*	1790
Penticton	740	692
Salmon Arm	317	303
Vernon	1134	989

\*Data collection incomplete

### Summary Table: Enrolment by Portfolio - Stable Enrolment Comparison and F26 Planning Consideration (Excluded: Continuing Studies Non-certificate)

Portfolio / Sub Portfolio	Domestic Enrolment		International Enrolment		Total Stable Enrolment		Planning Consideration
	F24	F25	F24	F25	F24	F25	F26
Arts	852	821	803	588	1655	1409	1149
Foundational (Arts)	744	808	61	52	805	860	879
Continuing Studies - Credential	536	517	12	5	548	522	530
Health and Social Development	529	603	85	79	614	682	702
School of Business	1658	1673	637	430	2295	2103	1938
Science	508	451	302	198	810	649	619
Technology	220	232	53	40	273	272	270
Trades Foundation	153	200	55	27	208	227	207
Trades Apprenticeship	319	330	1	0	320	330	338
<b>Total</b>	<b>5519</b>	<b>5635</b>	<b>2009</b>	<b>1419</b>	<b>7528</b>	<b>7054</b>	<b>6650</b>

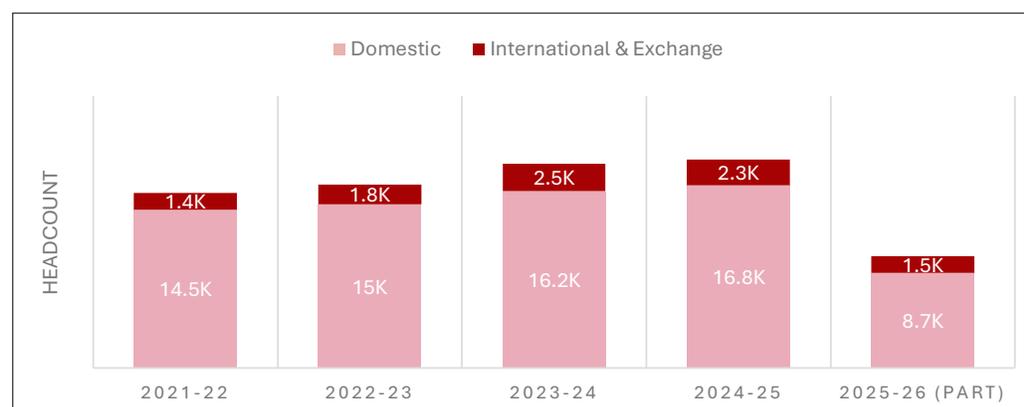
\*\*Planning considerations assume similar program mix, overall domestic increase of approx. 2.5%, international decrease based on current intake and graduation levels.

\*\* These numbers do not factor in in-year program changes (e.g. changes in Winter programming) nor do they capture full numbers (e.g. Trades enrolments closer to 2000 over a full year)

### Summary Table: Proportion Headcount by Age Group (Excluded: Continuing Studies Non-Certificate)

Proportion of Student Headcount by Age Group: Fall 2025 vs. 2024	Total	
	2024	2025
75+	0	0
55 to 74	2.2	2.0
40 to 54	11.7	10.5
25 to 39	31.7	29.1
17 to 24	53.6	57.7
0 to 16	0.7	0.6
<b>TOTAL</b>	<b>100</b>	<b>100</b>

### Summary Chart: Headcount by Residency (All programs up to Nov. 30, 2025)



These values represent the annual headcount, except for 2025-26, which is the partial year headcount as of Nov 28, 2025.

## Summary Table: Fall Stable Enrolment Headcount by Portfolio by Program

Portfolio Sub Portfolio	Program	Fall 24			Fall 25		
		DOM	INT	Total	DOM	INT	Total
School of Business	Administrative Assistant Certificate	73		73	68		68
	Bachelor of Business Administration	702	52	754	737	56	793
	Bookkeeping/Accounting Technician Certificate	182		182	206		206
	Business Administration Certificate	49		49	40	1	41
	Business Administration Diploma	370	430	800	307	286	593
	Business Administration Post-Diploma Certificate	4		4	9		9
	Business Studies Certificate	29		29	24		24
	Commercial Aviation Diploma	25	1	26	36	2	38
	Commercial Helicopter Pilot Certificate	3		3			0
	Culinary Arts Certificate	12		12	13		13
	Culinary Management Diploma	4	13	17	2	4	6
	Legal Admin Assistant - Corporate/Conveyancing Certificate	18		18	18		18
	Legal Admin Assistant - Litigation Certificate	22		22	22		22
	Medical Administrative Assistant Certificate	27		27	35		35
	Office Assistant Certificate	40		40	44		44
	Paralegal Diploma	52		52	73	1	74
	Pathway to Professional Accounting	1		1			0
	Post-Bac Certificate in Human Resources Management	3		3	2		2
	Post-Bac Diploma in Accounting	15	26	41	12	15	27
	Post-Bac Diploma in Human Resources Management	10	47	57	5	29	34
Post-Bac Diploma in Marketing	1	46	47		20	20	
Post-Bac Diploma in Operations Management	1	1	2		1	1	
Tourism Management Diploma	11	21	32	19	15	34	
Virtual Assistant Certificate	4		4	1		1	
Arts	Advanced Certificate in Communication	2		2	1		1
	Animation Diploma	26		26	20	1	21
	Applied Bachelor of Arts: Community Research and Evaluation	43	7	50	45	5	50
	Associate of Arts	574	547	1121	525	455	980
	Communications, Culture and Journalism Studies Diploma	27	30	57	20	21	41
	Criminal and Social Justice Diploma	73	18	91	84	13	97
	Environmental Studies Diploma	39	56	95	41	64	105
	General Studies Diploma	1	98	99		1	1
	International Development Diploma	6	41	47	3	22	25
	Writing and Publishing Diploma	23	5	28	32	2	34
Foundational (Arts)	Unclassified Academic	35		35	40	1	41
	Visiting	3	1	4	10	3	13
	ABE (All Levels)	494	1	495	593		593
	Accessible Education Certificate	15		15	24		24
	Accessible Education Certificate - Fundamentals	4		4	13		13
	ASE Independent Living	26		26	4		4
	Basic Skills Certificate - A	1		1	8		8
	Basic Skills Certificate - B	14		14	6		6
	Building Employment Skills and Training	15		15	5		5
	English Language Certificate	1		1			0
ESL (All Levels)	171	60	231	149	52	201	
Supported Access to Modified Education	3		3	6		6	

**Summary Table: Fall Stable Enrolment Headcount by Portfolio by Program**

Portfolio Sub Portfolio	Program	Fall 24			Fall 25		
		DOM	INT	Total	DOM	INT	Total
Health and Social Development	Access to Practical Nursing Diploma	25		25	24		24
	Certified Dental Assistant Certificate	36		36	42		42
	Early Childhood Education - Infant Toddler Certificate			0	14		14
	Early Childhood Education Assistant Certificate	24		24	14		14
	Early Childhood Education Certificate	16		16	9		9
	Early Childhood Education Diploma	82	38	120	91	29	120
	Health Care Assistant Certificate	124		124	114		114
	Human Service Work Diploma	68	26	94	79	24	103
	Pharmacy Technician Certificate			0	16		16
	PNUR 113 (for Practical Nursing applicants) Course	65		65	90	1	91
	Practical Nursing Diploma	51	1	52	69	2	71
	Recreation Therapist Assistant Certificate	11		11	8		8
Therapist Assistant Diploma	27	20	47	33	23	56	
Science	Associate of Science	279	72	351	246	47	293
	Bachelor of Computer Information Systems	94	20	114	92	17	109
	Common First Year Engineering Certificate	13		13	12		12
	Computer Information Systems Diploma	82	65	147	54	50	104
	Kinesiology Diploma	34	8	42	42	12	54
	Post-Bac Diploma in Data Analytics and Economics	1	5	6	1	6	7
	Post-Bac Diploma in Health Analytics	4	51	55	4	28	32
	Post-Bac Diploma in Marketing and Data Analytics	1	81	82		38	38
Technology	Civil Engineering Technology Diploma	45	10	55	44	4	48
	Electronic Engineering Bridge to UBCO			0	1		1
	Electronic Engineering Technology Diploma	37	7	44	38	4	42
	Infrastructure and Computing Technology Diploma	29	15	44	45	12	57
	Mechanical Engineering Bridge to UBCO	6		6	4		4
	Mechanical Engineering Technology Diploma	57	12	69	60	8	68
	Sustainable Building Technology Diploma	14	4	18	8	1	9
	Water Engineering Technology Diploma	32	5	37	32	11	43
Trades Apprenticeship	Apprentice Welding Technician			0	1		1
	Automotive Glass Technician Apprenticeship			0			0
	Automotive Service Technician Apprenticeship	65		65	45		45
	Carpenter Apprenticeship	49	1	50	34		34
	Domestic/Commercial Gasfitter Apprenticeship	1		1			0
	Electrician Apprenticeship	86		86	99		99
	Heavy Duty Equipment Apprenticeship	1		1	1		1
	Heavy Mechanical Trades Apprenticeship	33		33	16		16
	Plumber Apprenticeship	30		30	66		66
	Professional Cook Apprenticeship			0	1		1
	Recreational Vehicle Technician Apprenticeship	13		13			0
	Refrigeration and Air Conditioning Apprenticeship	16		16	32		32
	Sheet Metal Worker Apprenticeship	7		7	16		16
	Steamfitter/Pipefitter Apprenticeship			0			0
	Welder Upgrading	1		1	2		2
Welding Level A	1		1			0	
Welding Level B	16		16	17		17	

**Summary Table: Fall Stable Enrolment Headcount by Portfolio by Program**

Portfolio Sub Portfolio	Program	Fall 24			Fall 25		
		DOM	INT	Total	DOM	INT	Total
Trades	Apprentice Welding Technician			0		1	1
Apprenticeship	Automotive Glass Technician Apprenticeship			0			0
	Automotive Service Technician Apprenticeship	65		65	45		45
	Carpenter Apprenticeship	49	1	50	34		34
	Domestic/Commercial Gasfitter Apprenticeship	1		1			0
	Electrician Apprenticeship	86		86	99		99
	Heavy Duty Equipment Apprenticeship	1		1	1		1
	Heavy Mechanical Trades Apprenticeship	33		33	16		16
	Plumber Apprenticeship	30		30	66		66
	Professional Cook Apprenticeship			0	1		1
	Recreational Vehicle Technician Apprenticeship	13		13			0
	Refrigeration and Air Conditioning Apprenticeship	16		16	32		32
	Sheet Metal Worker Apprenticeship	7		7	16		16
	Steamfitter/Pipefitter Apprenticeship			0			0
	Welder Upgrading	1		1	2		2
	Welding Level A	1		1			0
	Welding Level B	16		16	17		17
Trades	Aircraft Maintenance Engineer Category S (Structures)	16		16	16		16
Foundation	Aircraft Maintenance Technician			0	15	1	16
	Automotive Service Technician Certificate	16		16	35		35
	Automotive Service Technology Diploma	2	27	29	1	11	12
	Carpenter and Joiner Foundation	18		18	16		16
	Carpenter Foundation			0	1		1
	Collision Repair and Refinishing Diploma		28	28	10	15	25
	Collision Repair Technician Certificate			0			0
	Collision Repair/Refinishing Prep Technician	6		6	12		12
	Electrician Pre-Apprenticeship Certificate	15		15	15		15
	Heavy Mechanical Foundation	16		16	17		17
	Metal Fabricator (Fitter) Certificate			0	1		1
	Plumber Pre-Apprenticeship Certificate			0			0
	Plumbing and Piping Trades Certificate	1		1	1		1
	Recreation Vehicle Service Technician Certificate			0			0
	Refrigeration and Air Conditioning Mechanic	16		16	10		10
	Studio Woodworking Certificate	1		1			0
	Welder Foundation Certificate	46		46	50		50
Continuing Studies	Audio Engineering and Music Production Certificate	28		28	26	1	27
	Autism Spectrum Certificate	8	1	9			0
	AutoCAD Skills Certificate	18		18	6		6
	Basic Accounting Certificate	109	3	112	52		52
	Bookkeeping Certificate	52	1	53	62	2	64
	Building Service Worker Certificate			0	1		1
	Collaborative Studies			0	6		6
	Dental Office Administrative Assistant Certificate	24		24	29	1	30
	Education Assistant Certificate	127	1	128	155		155
	Esthetician			0			0
	Esthetics and Nail Technology Certificate			0	1		1
	Floral Design Certificate			0			0
	GIS Database Management MicroCertificate			0			0
	GIS Essentials MicroCertificate			0	19	1	20
	Graphic Design Essentials MicroCertificate	15	4	19	16		16

## Summary Table: Fall Stable Enrolment Headcount by Portfolio by Program

Portfolio Sub Portfolio	Program	Fall 24			Fall 25		
		DOM	INT	Total	DOM	INT	Total
	Hospitality Service Training Certificate			0			0
	Indigenous Community Support Worker Certificate	10		10	7		7
	Introduction to Office Administration Certificate			0	1		1
	Landscape Horticulture Certificate			0	4		4
	Learner Centred Instructor Certificate			0	3		3
	LPN Orthopaedic Certificate	2		2	13		13
	Medical Device Reprocessing Technician Certificate	19		19	15		15
	Medical Office Assistant Certificate	30	1	31	29		29
	Nail Technician	1		1			0
	Nursing Unit Assistant Certificate	33		33	30		30
	Occupational Health and Safety Certificate	9		9	7		7
	Palliative Care Certificate			0			0
	PeriAnesthesia Nursing Certificate	11		11			0
	Practical Cybersecurity for IT Professionals MicroCertificate			0			0
	Project Management Certificate	17	1	18	14		14
	Service and Support in a Learner-Centred Organization Certificate			0			0
	Simply Accounting Certificate			0			0
	Spa Practitioner Foundations MicroCertificate	7		7			0
	Supportive Care Assistant MicroCertificate	1		1			0
	Trauma-Informed Practice MicroCertificate	15		15	21		21
	Viticulture Certificate			0			0
	P/T Vocational	283	1	284	582	31	613

