

**Bachelor of Business Administration (BBA-ENTR)
Personal Degree Plan (PDP)**

Graduation Requirement Checklist for Students Entering Business Administration January 1, 2025

Name: _____ **Student #** _____ **Contact:** _____

Required Courses			Notes
		Credits	
BUAD 111	Financial Accounting I	3	1 _____
BUAD 116	Marketing	3	2 _____
BUAD 123	Management Principles	3	3 _____
BUAD 128	Computer Applications I	3	4 _____
BUAD 195	Financial Management	3	5 _____
BUAD 209	Business Law	3	6 _____
BUAD 262	Organizational Behaviour	3	7 _____
BUAD 264	Management Accounting	3	8 _____
BUAD 269	Human Resources Management	3	9 _____
BUAD 293	Entrepreneurship	3	10 _____
BUAD 315	Management Science	3	11 _____
BUAD 340	Strategic Management I	3	12 _____
BUAD 425	Business & Canadian Government Policy	3	13 _____
ECON 115	Principles of Microeconomics	3	14 _____
ECON 125	Principles of Macroeconomics	3	15 _____
CMNS 112	Professional Writing I	3	16 _____
CMNS 122	Professional Writing II	3	17 _____
MATH 114	Business Mathematics	3	18 _____
PHIL 350	Business Ethics	3	19 _____
STAT 124	Business Statistics (or STAT 121)	3	20 _____
Total Required Credits		60	

Elective Courses		
Course #	Course Name	
		3
		3
		3
		3
		3
		3
		3
		3
		3
		3
		3
BUAD 176	Professional Sales	3
BUAD 200	Digital Marketing	3
BUAD 212	Idea Generation	3
BUAD 298	Small Business Management	3
		3
BUAD 336	Service Design & Development	3
BUAD 370	Leadership	3
BUAD 415	New Product Development	3
BUAD 493	Entrepreneurship Practicum I	3
BUAD 494	Entrepreneurship Practicum II	3
		3
		3
Total Elective Credits		60

Honours BBA
Honours BBA requires BUAD 491 & 492 (see note)

Total Credits for BBA **120**

Important notes and BBA Specialty requirements are listed on the back of this page.

Notes:		
Non-Business Credits: a minimum of 30 is required, while a maximum of 45 is allowed. Non-business electives must be courses that are part of a diploma or degree program.		
Business Credits: a minimum of 75 business credits is required, while a maximum of 90 is allowed. Business electives include all BUAD courses except BUAD 113.		
BBA Honours Program: To qualify for the honours degree students must complete BUAD 491 and complete BUAD 492 with a minimum grade of 76% per course and graduate from the BBA program with a minimum graduating grade average of 76%.		
Entrepreneurship Specialty		
Required courses:		Prerequisites
BUAD 176	Professional Sales	Admission
BUAD 200	Digital Marketing	BUAD 116
BUAD 212	Idea Generation	Admission to ENTR
BUAD 298	Small Business Management	BUAD 111, 116, 123, 128, 195
BUAD 336	Service Design & Development	BUAD 176 & BUAD 200 or 210 & 3 rd year standing
BUAD 370	Leadership	BUAD 262 & 3 rd year standing
BUAD 415	New Product Development	BUAD 340
BUAD 493	Entrepreneurship Practicum I	BUAD 293, BUAD 340 & BUAD 370
BUAD 494	Entrepreneurship Practicum II	BUAD 493
Elective Options (min 12 credits from this list):		
BUAD 112	Intro to Entrepreneurship (Recommended)	Admission
BUAD 215	Restaurant Management	BUAD 111
BUAD 251	Personal Financial Planning	Admission
BUAD 309	Social Entrepreneurship	3 rd year standing & 6 credits ENGL and/or CMNS
BUAD 319	Intro to Management Consulting	3 rd year standing
BUAD 330	International Business	BUAD 116, 123, 195, 3 rd year standing
BUAD 345	Consumer Behaviour	BUAD 116, 3 rd year standing
BUAD 346	Sustainable Management	3 rd year standing
BUAD 401	International Trade Management	BUAD 330 or BUAD 340
BUAD 470	Customer Relationship Management	BUAD 210, corequisite BUAD 336
BUAD 480	Strategic Management II	BUAD 340

Course Planning

Fall Term 1	Winter Term 2
BUAD 111	BUAD 123
BUAD 116	BUAD 176
BUAD 128	BUAD 195
CMNS 112	ECON 115
MATH 114	STAT 124
Fall Term 3	Winter Term 4
BUAD 200	BUAD 212
BUAD 209	BUAD 269
BUAD 262	BUAD 293
BUAD 264	BUAD 298
ECON 125	CMNS 122
Fall Term 5	Winter Term 6
BUAD 336	BUAD 315
BUAD 340	BUAD 370
PHIL 350	BUAD 415
Business/non-business elective (any level)	BUAD 425
Business elective (any level)	Non-business elective (any level)
Fall Term 7	Winter Term 8
BUAD 493	BUAD 494
Non-business elective (any level)	Non-business elective (any level)
BUAD 300+ level elective	Business/non-business 300+ level elective
BUAD 300+ level elective	Business/non-business 300+ level elective
Business/non-business 300+ level elective	Business/non-business 300+ level elective