

Table 7.1 - Standard #7 Student Achievement

Use this table to supply data for Standard 7 You must provide results for each program, concentration, specialization, etc. accredited or to be accredited.

Criterion 7.1.a, 7.2.a		Criterion 7.3.a			Criterion 7.4.a		Criterion 7.3.a	
Student Achievement								
Graduates by Program - BBA		Data Source	2020-21	2021-22	2022-23	Analysis of Results Relative to Goals	Actions/Improvements	Graph
Undeclared/Cooperative Education		Okanagan College Institutional Research	30	44	48	Over the three year period for which data has been presented, variations in levels of graduates by specialization have not been significant with the possible exception of the HR Management specialization. This one area saw a 50% decrease from 2020-21. However, the number of graduates for 2021-22 and the study year 2022-23 remain steady. In all likelihood, the 2020-21 level of graduates may well have been an anomaly. Since 2018/19, accounting has experienced a drop in graduates, but has since maintained a steady level over the last three years. This is likely reflective of challenges in the industry where attracting students into the profession has been a concern.	The School is currently analyzing and discussing the preferences by students for particular specializations. The areas that appear to be changing in term so student demand are the undeclared options and the management specialization. It seems to the faculty that the undeclared options are attractive to students without specific interest in highly focused specializations but it is not yet clear why that is and what impact it may have on programming and scheduling and, of course, graduation results. The School will also track the levels of graduation in the HR specialization.	
Accounting Specialization			42	44	43			
Marketing Specialization			35	25	26			
Management Specialization			30	21	26			
Finance Specialization			31	22	24			
Human Resource Management Specialization			26	12	12			
Tourism/Hospitality Management Specialization			1	4	3			
Total			195	172	182			
Post Graduation Achievements		Data Source	2020-21	2021-22	2022-23	Analysis of Results Relative to Goals	Actions/Improvements	Graph
Overall Employment Rate		Tier 1 Data Collection (Provincial Learning Outcomes Data)	93.80%	91.70%	93.10%	The data presented shows a consistent level of very high achievement in all of the categories measured across the three years examined, including the self-study year. If there is any anomaly, it relates to the link between the focus of the program graduated from and the extent to which the graduates are in positions which are directly linked to the program specialization. This is likely due to the burgeoning job market following the evolution away from a full COVID pandemic employment situation and the current employment market which appears to offer more opportunities for graduates.	Given the results presented, the only focus of attention for improvement is to monitor the relationship between the areas of specialization in the program and the opportunities which present themselves in the expanding job market. OSB regularly monitors the employment environment in the region through tools such as the BC Labour Market Outlook, the Professional Advisory Committee, attendance at business events (such as local Chamber of Commerce) and meetings with industry professionals.	
Currently in training related job			86.70%	84.00%	76.10%			
Have Taken Further Studies			40.20%	39.40%	34.70%			
Academic Achievement		Data Source	2020-21	2021-22	2022-23	Analysis of Results Relative to Goals	Actions/Improvements	Graph
Pass Percentage		Tier 1 Data Collection	89.50%	89.00%	88.20%	The data presented shows a consistent level of achievement across both categories measured. There is a downward trend in the graduate percentage but not at a precipitous level. Nonetheless, it is one aspect of this measure of performance that needs to be monitored.	The School is always focusing on academic achievement and ways to improve performance in these areas. In particular, the graduate percentage is one measure that merits specific focus by the School and the faculty in the near to medium term.	
Graduate Percentage			55.10%	50.70%	48.80%			

Academic Achievement	Data Source	2020-21	2021-22	2022-23	Analysis of Results Relative to Goals	Actions/Improvements	Graph																																
Average Grade	Tier 1 Data Collection	76.00%	74.20%	72.80%	Average grade of OSB students has fallen slightly over the last three years.	This will continue to be monitored, as noted above the pass percentage continues to be strong. However lack of readiness for post-secondary of students coming from both domestic high schools and internationally and the need for faculty to fill this gap in first and second year particularly has been a topic of discussion at department meetings. This statistic may reflect these anecdotal discussions.	<p>Academic Achievement</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Average Grade</th> </tr> </thead> <tbody> <tr> <td>2020-21</td> <td>76.00%</td> </tr> <tr> <td>2021-22</td> <td>74.20%</td> </tr> <tr> <td>2022-23</td> <td>72.80%</td> </tr> </tbody> </table>	Year	Average Grade	2020-21	76.00%	2021-22	74.20%	2022-23	72.80%																								
Year	Average Grade																																						
2020-21	76.00%																																						
2021-22	74.20%																																						
2022-23	72.80%																																						
Accounting Specialization	Data Source	2020	2021	2022	Analysis of Results Relative to Goals	Actions/Improvements	Graph																																
OC CFE Pass Rate	CPA Western School of Business These results are for OSB internal use and ACBSP use only and cannot be used beyond this report. They cannot be publicized	85.00%	86.70%	78.90%	On a yearly basis the accounting faculty and the Dean's office have a video conference with CPABC and CPA Western School of Business to discuss the results of OSB students in three key areas of the professional education program for CPA's. OSB students continues to perform better than that national average on the CFE, the national exam which must be written for become a Chartered Professional Accountant. Because the CFE is often written 2.5-3 years after finishing at OSB, an additional measure utilized is the success rate in the first two modules of the professional education program. Core 1 and Core 2 exams reflect a considerable amount of content that is taken at the college/university level. Because the professional education program is regionally delivered, OSB is compared to the results of other post-secondary institutions in the region. OSB students perform well above other PSI's in the region.	Given the high levels of achievement in this specialty area, there are no specific areas that need immediate attention. The School and the faculty should continue to analyze and discuss appropriate ways to improve performance levels.	<p>Accounting Specialty Professional Program Pass Rates</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Category</th> <th>CFE Pass Rate</th> <th>Core 1 Pass Rate</th> <th>Core 2 Pass Rate</th> </tr> </thead> <tbody> <tr> <td rowspan="2">2020</td> <td>OC</td> <td>85.00%</td> <td>86.70%</td> <td>78.90%</td> </tr> <tr> <td>National/Regional</td> <td>75.80%</td> <td>73.60%</td> <td>71.30%</td> </tr> <tr> <td rowspan="2">2021</td> <td>OC</td> <td>85.70%</td> <td>93.90%</td> <td>88.90%</td> </tr> <tr> <td>National/Regional</td> <td>77.00%</td> <td>77.00%</td> <td>72.00%</td> </tr> <tr> <td rowspan="2">2022</td> <td>OC</td> <td>93.00%</td> <td>91.70%</td> <td>94.40%</td> </tr> <tr> <td>National/Regional</td> <td>77.70%</td> <td>85.80%</td> <td>81.00%</td> </tr> </tbody> </table>	Year	Category	CFE Pass Rate	Core 1 Pass Rate	Core 2 Pass Rate	2020	OC	85.00%	86.70%	78.90%	National/Regional	75.80%	73.60%	71.30%	2021	OC	85.70%	93.90%	88.90%	National/Regional	77.00%	77.00%	72.00%	2022	OC	93.00%	91.70%	94.40%	National/Regional	77.70%	85.80%	81.00%
Year		Category	CFE Pass Rate	Core 1 Pass Rate				Core 2 Pass Rate																															
2020		OC	85.00%	86.70%				78.90%																															
		National/Regional	75.80%	73.60%				71.30%																															
2021		OC	85.70%	93.90%				88.90%																															
	National/Regional	77.00%	77.00%	72.00%																																			
2022	OC	93.00%	91.70%	94.40%																																			
	National/Regional	77.70%	85.80%	81.00%																																			
National Comparison	75.80%	73.60%	71.30%																																				
OC Core 1 Pass Rate	85.70%	93.90%	88.90%																																				
Regional Comparison	77.00%	77.00%	72.00%																																				
OC Core 2 Pass Rate	93.00%	91.70%	94.40%																																				
Regional Comparison	77.70%	85.80%	81.00%																																				