

COURSE CODE: BUAD 425

COURSE TITLE: BUSINESS & CANADIAN GOVERNMENT POLICY

Calendar Description

This course examines Canadian government institutions, structures and practices that impact business planning and operations. Industry associations are studied with a special focus on government agencies and programs that offer assistance and services to small and medium sized businesses. Decision-making models are introduced to understand government policy formation. Key federal, provincial, and municipal legislation and policies are examined (also offered by Distance Education).

Prerequisite(s): BUAD 113 or ECON 115 & 125; third-year standing

Co-requisite(s): None

Prerequisite for: None

Substitutable Courses: None

Graduation Requirement: BBA - Required

Transfer Credit: None

Special Notes: Students with credit for BUAD 325 cannot take BUAD 425 for additional credit.

Credits: 3

Hours per Week: 3

Originally Developed: August 2013

EDCO Approval: January 2014

CHAIR'S APPROVAL: 

Learning Outcomes

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|---------|---|
| Outcome | Upon completion of this course students will be able to: |
| 1 | Evaluate findings from secondary research related to current public policy issues. |
| 2 | Explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business. |
| 3 | Apply the normative approach to government policy. |
| 4 | Apply the positive approach to government policy. |
| 5 | Analyze the economic implications associated with government policy initiatives. |
| 6 | Explain the impact of government policy initiatives on Canadian business. |
| 7 | Recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives. |

Course Objectives

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| Objectives | This course will cover the following content See weekly Course schedule |
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Professors

| Name | Phone Number | Office | Email |
|------------------|--------------|--------|--|
| Dustin Gumpinger | email | C204C | dgumpinger@okanagan.bc.ca |

Evaluation Procedure

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| Term Work and Participation | 25 % |
| Term Project | 25 % |
| Mid-Term Exam | 20 % |
| Final Exam | 30 % |
| Total | 100 % |

Course Policy on the Use of Artificial Intelligence

Students are permitted to use AI tools for formative work such as gathering information or brainstorming but may not use them for any assessed work or final submission. Whenever generative AI tools are used, they must be appropriately cited. (See How to cite ChatGPT (apa.org))

Students can use AI tools to assist in proofreading, grammar checking, and language refinement for written assignments where the student has composed the first draft. Students should keep in mind that AI revisions are only suggestions and that they are ultimately responsible for the quality of their submissions. Students may be asked by their instructor how they interacted with AI tools and be prepared to explain and justify their process. Students may also be asked by their instructor to submit their first draft composed without the assistance of AI tools. To that end, students must save the first draft composed without the assistance of AI tools. They must produce that first draft when requested to do so.

Required Materials

Brander, J., ed. (2023). Government Policy, Business, & Society. 6th ed. Independently published. Available at Amazon [here](#).

Notes

***You must obtain at least a 50% average (25/50) on the exam portion of the course to pass the course.**

Course Schedule

(Subject to change at the discretion of the professor)

| Date | | Topic | Textbook |
|------------------|-------|---|-------------------|
| 2024 Week of: | | | Chapter(s): |
| Sept | 1 | Orientation and Introduction to Government Policy | pp. xii-3 |
| | 8 | Four Useful Economic Concepts | c. 1 & supplement |
| | 15 | Firms, Markets, and the Business Environment | c. 2 |
| | 22 | The Normative Analysis of Government Policy | c. 3 |
| | 29 | Fairness as a Basis for Government Policy Group Selection Deadline: Friday, October 4, 2024 | c. 4 |
| Oct | 6 | Politics, Democracy, and Government Policy | c. 6 |
| | 13 | Paper Writing Workshop Midterm Exam: Thursday, October 17, 2024 | N/A |
| | 20 | Climate Change and Environmental Policy | cc. 7-8 |
| | 27 | Natural Resource Policy Paper Proposal Due: Friday, November 1, 2024 | c. 9 |
| Nov | 3 | International Trade Policy | c. 10 & App. A |
| | 10 | Competition Policy | c. 11 |
| | 17 | Innovation Policy and Intellectual Property | c. 13 |
| | 24 | Ethics and the Social Responsibility of Business | c. 5 |
| Dec | 1 | Regulation and Public Enterprise Research Paper Due: Friday, December 6, 2024 | c. 12 |
| | 10-20 | Final Exam Period | N/A |

Skills Across the Business Curriculum

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

Student Conduct and Academic Honesty

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6th edition (2009)). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.