

**COURSE CODE:** BUAD 305

**COURSE TITLE:** Logistics and Supply Chain Management

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### **Calendar Description**

Business inputs are sourced from many, increasingly global, sources. Supply chain managers must not only optimize the decisions of their own firms, but also try to improve the interactions of the various levels in the supply chain. Fundamental concepts, strategies, and planning techniques for logistics and supply chain management will be reviewed.

**Prerequisite(s):** BUAD 264 and third-year standing

**Co-requisite(s):** None

**Prerequisite For:** None

**Substitutable Courses:** None

**Graduation Requirement:** Elective - BBA, Management Specialty area

**Transfer Credit:** N/A

**Special Notes:** Written and oral communication skills are integral to BUAD 305 and will be examined throughout the course.

**Credits:** 3

**Hours per Week:** 3

**Originally Developed:** March 2007

**EDCO Approval:**

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**CHAIR'S APPROVAL:** 

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## Learning Outcomes

- Outcome Upon completion of this course students will be able to:
- 1 **Develop** recommendations that demonstrate the role of supply chain management as a fundamental component of competitive strategy.
  - 2 **Explain** supply chain relationships with manufacturing, marketing and finance.
  - 3 **Describe** the role of information technology within the supply chain.
  - 4 **Evaluate** the role of demand, order and inventory management within the supply chain, and apply the associated analysis and management techniques.
  - 5 **Explore** the concept of fulfillment, and in particular the role of transportation, distribution and strategic sourcing.
  - 6 **Apply** mapping tools to describe and analyze supply chains
  - 7 **Examine** the importance of sustainability within the supply chain.
  - 8 **Discuss** the challenges and opportunities involved in a career in the field of supply chain management.

## Course Objectives

- Objectives This course will cover the following content:  
See weekly course schedule below

## Professors

Name	Phone Number	Office	Email
Bess Wong (Course Captain)			<a href="mailto:bwong@okanagan.bc.ca">bwong@okanagan.bc.ca</a>

## Evaluation Procedure

Term Work	30 %
Quizzes	10%
Mid-term Exam	25 %
Final Exam	35 %
<b>Total</b>	<b>100 %</b>

## Artificial Intelligence

### Generative AI tools are permitted with specific restrictions

- Students are permitted to use AI tools for formative work such as gathering information or brainstorming but may not use them for any assessed work or final submission. Whenever generative AI tools are used, they must be appropriately cited. (See [How to cite ChatGPT \(apa.org\)](#))
- It is expected that specific data and information delivered by the Generative AI tool(s) is checked for accuracy and that the original source is cited in the research project. Failure to follow these guidelines would be considered academic misconduct and have serious consequences, including but not limited to, a grade of zero on the assignment or assessment or a grade of zero in the course.

## Required Materials

The text is available at the Bookstore (Kelowna Campus) or as an eTextbook:

[https://okanagan.bookware3000.ca/CourseSearch/?course\[\]=K,202230,BUAD,BUAD305,01&](https://okanagan.bookware3000.ca/CourseSearch/?course[]=K,202230,BUAD,BUAD305,01&)

Coyle; Langley; Gibson; Novack; Supply Chain Management: A Logistics Perspective, 11th Edition. Nelson Education Limited.

## Notes

Assignments that are not submitted on time will be docked 10% for each day the assignment is late. Quizzes must be completed online by the due date. Quizzes not completed by the deadline will receive a zero.

Midterm and final exams will not be rescheduled without a medical certificate.

## Course Schedule

(Subject to change at the discretion of the professor)

Date		Topic	Textbook
2024 Week of:		Wednesday, September 4th, First day of class Friday, September 13th, Last day to register for Fall 2024 Monday, September 30th, Statutory Holiday (no classes) Monday, October 14th, Statutory Holiday (no classes) Friday, October 25th, Last day to withdraw from class without academic penalty Monday, November 11th, Statutory Holiday (no classes) Friday, December 6th, Last day of class Tuesday, December 10th – Friday, December 20th, Final Exam Period	Chapter(s):
Sep 04	1	Course Overview Supply Chain Management: An Overview	1
Sep 11	2	Global Dimensions of Supply Chains Role of Logistics and Supply Chain Management	2 and 3
Sep 18	3	Supply Chain & Omni Channel Network Design	4
Sep 25	4	Sourcing Material & Services	5
Oct 02	5	Demand Management	7
Oct 09	6	Order Management and Customer Service	8
Oct 16	7	Group Project: Interim Oral Presentation	
Oct 23	8	Mid-term Exam (week 1 to week 7)	
Oct 30	9	Managing Inventory in the Supply Chain	9
Nov 06	10	Distribution - Managing Fulfillment Operations	10
Nov 13	12	Transportation - Managing the Flow of the Supply Chain	11
Nov 20	13	Aligning Supply Chains Supply Chain Performance Measurement and Financial Analysis	12 and 13
Nov 27	14	Supply Chain Technology Strategic Challenges and Change for Supply Chains	14 and 15
Dec 04	15	Group Project: Final Oral Presentation	
Dec 11	16	Final Exam (ALL Weeks)	

## Skills Across the Business Curriculum

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## Student Conduct and Academic Honesty

### What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

### What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format [www.okanagan.bc.ca](http://www.okanagan.bc.ca). Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6<sup>th</sup> edition (2009)). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

### What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.