

**COURSE CODE:** BUAD 123

**COURSE TITLE:** Management Principles

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### **Calendar Description**

A study of the universal functions of management: planning organizing, leading and controlling. This course emphasizes strategic business planning and decision making; organizing resources and work scheduling; leading and motivating individuals and groups to achieve objectives; and controlling worker output and productivity so that goals are achieved effectively and efficiently (*also offered by Distance Education*).

**Prerequisite(s):** None

**Co-requisite(s):** None

**Prerequisite For:** BUAD 209, 262, 269, 272, 279, 293, 298, 330, 390

**Substitutable Courses:** None

**Graduation Requirement:** BBA & Diploma - Required

**Transfer Credit:** PMAC

**Special Notes:** None

**Credits:** 3

**Hours per Week:** 3

**Originally Developed:** 1976

**EDCO Approval:** April 2003

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**CHAIR'S APPROVAL:** 

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## Learning Outcomes

Outcome	Upon completion of this course students will be able to:
1	<b>Explain</b> key management concepts.
2	<b>Discuss</b> the relationships among the management disciplines of Planning, Organizing, Leading and Controlling.
3	<b>Identify</b> methods of feedforward, concurrent and feedback control.
4	<b>Identify</b> the various theories and models of leadership and the bases of power.
5	<b>Define</b> organizational structure and common forms of departmentalization.
6	<b>Describe</b> the skills necessary for a career in management.
7	<b>Demonstrate</b> an ability to work collaboratively in teams.

## Course Objectives

Objectives	This course will cover the following content: See weekly course schedule below
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## Professors

Name	Phone Number	Office	Email
Patrick Schryburt (Course Captain)	ext. 4456	K-E214	<a href="mailto:pschryburt@okanagan.bc.ca">pschryburt@okanagan.bc.ca</a>
Todd Gillick	ext. 4564	K-C127	<a href="mailto:tgillick@okanagan.bc.ca">tgillick@okanagan.bc.ca</a>
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Sandy Walker		K-B207	<a href="mailto:swalker@okanagan.bc.ca">swalker@okanagan.bc.ca</a>

## Evaluation Procedure

Individual Assignments	20 %
Group Related Assignments	20 %
Exams	60 %
<b>Total</b>	<b>100 %</b>

### What is the acceptable and approved use of Artificial Intelligence (AI) in this course?

**Generative AI tools are not permitted unless explicitly stated otherwise.**

- The use of generative artificial intelligence tools is strictly prohibited in all course assignments unless explicitly stated otherwise by the instructor in this course. This includes ChatGPT and other artificial intelligence tools and programs. Whenever generative AI tools are permitted and used, they must be appropriately cited. (See [How to cite ChatGPT \(apa.org\)](#))

## Required Materials

**Principles of Management** (BCcampus/OpenStax) This is a FREE textbook. This book has been modified and edited by the professors of this course and will be posted in PDF on Moodle. Students may download it as many times and to as many devices/places as they wish.

Regular review of business-related content from a variety of print, broadcast, and online media can serve as a useful complement to topics covered in this course.

**Management Simulation** (Praxar) [www.praxar.com/](http://www.praxar.com/). The registration fee is approximately \$40. The use of the management simulation in the course will be determined by the professor.

## Notes

There is a direct correlation between attendance in class and a good academic grade. It is highly recommended that students read text materials before classes. Any work missed as a result of failure to attend class is the responsibility of the student.

### Individual assignments

Term work may include quizzes, written assignments, presentations, and in-class participation activities. Your professor will explain this component of your grade during the first week of classes.

### Group related assignments

Group related assignments may include case studies, simulations, written assignments, presentations, and in-class participation activities. Your professor will explain this component of your grade during the first week of classes.

### Exams

The midterm (25%) and final (35%) exams will be based on both the text and topics covered in class and may include multiple choice questions, true-or-false-and-why questions, and short- and long-answer questions. The final exam will be cumulative but will mostly focus on material covered after the mid-term.

## Course Schedule

(Subject to change at the discretion of the professor)

Date		Topic	Textbook
2024 Week of:		Wednesday, September 4 <sup>th</sup> , First day of class Friday, September 13 <sup>th</sup> , Last day to register for Fall 2024 Monday, September 30 <sup>th</sup> , Statutory Holiday (no classes) Monday, October 14 <sup>th</sup> , Statutory Holiday (no classes) Friday, October 25 <sup>th</sup> , Last day to withdraw from class without academic penalty Monday, November 11 <sup>th</sup> , Statutory Holiday (no classes) Friday, December 6 <sup>th</sup> , Last day of class Tuesday, December 10 <sup>th</sup> – Friday, December 20 <sup>th</sup> , Final Exam Period	Chapter(s):
<b>Sept.</b>	2	Course Introduction	
	9	Introduction to Management	Ch. 1
	16	Managerial Decision Making	Ch. 2
	23	Strategic Process and Planning	Ch. 3
	30	Strategic Analysis	Ch. 4
<b>Oct.</b>	7	Ethics and Corporate Social Responsibility	Ch. 5
	14	Human Resources Management / <b>Mid-term Exam</b>	Ch. 6
	21	Organizational Structures	Ch. 7
	28	Teamwork	Ch. 8
<b>Nov.</b>	4	Motivation	Ch. 9
	11	Leadership	Ch. 10
	18	Control	Ch. 11
	25	Group Work	
<b>Dec.</b>	2	Group Work/Course Review	
		<b>Final Exam Period – Dec. 10-20</b>	

## Skills Across the Business Curriculum

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## Student Conduct and Academic Honesty

### What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

### What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format [www.okanagan.bc.ca](http://www.okanagan.bc.ca). Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6<sup>th</sup> edition (2009)). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

### What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.