




Business Administration

Course Number:	BUAD 460
Course Title:	INVESTING IN FINANCIAL INSTITUTIONS
Credits:	3
Calendar Description:	The focus of this course is investment analysis and valuation of financial institutions (FI) such as banks, insurance companies, and asset management firms, both domestic and international. The students gain key insights of FI's strategic positioning, product mix and risk management practices. The students build and examine comprehensive quantitative models for financial analysis, forecasting and valuation of FI shares. In addition, the course reviews the evolution of the regulatory framework for FI in Canada and globally.
Semester and Year:	WINTER 2024
Prerequisite(s):	BUAD 350 and minimum fourth-year standing
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Elective – BBA, Finance
Substitutable Courses:	No
Transfer Credit:	No
Special Notes:	N/A
Originally Developed:	Fall 2017
EDCO Approval:	Winter 2018
Chair Approval:	

Professors

Name	Phone	Office	Email
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Learning Outcomes

Upon completion of this course students will be able to

- analyze investment potential of FI's such as banks, insurers, and asset managers
- develop dynamic financial and valuation models for FI's in Excel
- evaluate FI's risk management processes, government oversight and regulation
- professionally pitch banking stocks as potential investments
- debate evolving and disruptive issues in world's financial systems

Course Objectives

This course will cover the following content:

- See weekly schedule

Evaluation Procedure

Group Project and Presentation	35%
Term work	10%
Case study / debate	20%
Final Exam*	35%
Total	100%

Notes

In order to pass this course, the student must obtain 50% or higher on final exam.
There will be no make-up or supplementary exams/quizzes. Class attendance is required and active class participation/contribution are expected.
Course Format: Interactive lectures, in-class discussions, case studies, assignments, group presentations and a comprehensive final exam.
Case Study: Each group will be assigned a real company or industry case to analyze and debate in class.
Group Project: Each group will be assigned a bank to analyze for portfolio investment purposes. The deliverables include an investment report (40%), an investment presentation to the class (40%), and an Excel model (20%) to be submitted and used during presentation.

Required Texts/Resources

Valuation of Financial Companies, Wiley Mario Massari, G. Gianfrate, L. Zanetti. – the physical book is available at our bookstore A free book is also available through the Library: BUAD 460 title: https://go.oreilly.com/okanagan-college-library/library/view/-/9781118617267/?ar
Lecture slides and other readings will be posted on Moodle

Course Schedule

Date		Topic	Textbook
2024 Week of		Monday January 8th, First day of class Monday February 19 th , Statutory Holiday (no classes) February 20 th thru 23 rd , Reading Week Friday March 29 th and Monday April 1 st , Statutory Holiday (no classes) Friday April 12, Last day of classes	
Jan	8	Introduction Overview of the financial system in the developed economies Review of main types of financial institutions: banks, insurance companies, asset managers Economics of banking	
	15	Commercial and Investment banks Analysis of banks' strategies, business models and products	
	22	Analysis of banks' financial statements Building a financial model for a bank	
	29	Regulation of the banking sector, understanding Risk-Weighted Assets (RWA)	
Feb	5	Bank valuation	
	12	What makes bank a good investment?	
	19	No Classes – Mid-semester study break	
	26	Group presentations: Banks	
Mar	4	Overview of the insurance industry: life and health, property and casualty, reinsurance P&C insurance - strategy, financial statements analysis	
	11	Life insurance – strategy, financial statements analysis Understanding the insurance reserves	
	18	Asset Managers: business model, products, fiduciary responsibility Analysis and valuation of a mutual fund company	
	25	Case Study 1 (US regional banks vs big banks – did the big banks benefit at the regionals' expense?) Case Study 2 – CBDC (Central Bank digital coins) debate	
Apr	1	No class on April 1	
	8	Review	

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 7th edition (2019)). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.